

# IMAGIN

MEDICAL

Investor Presentation  
Q2 2021

Game Changing  
Cancer Care

IMAGIN

CSE: IME | OTCQB: IMEXF | Frankfurt & Stuttgart Symbol: DPD2

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# Imagin Medical

Surgical Imaging Company

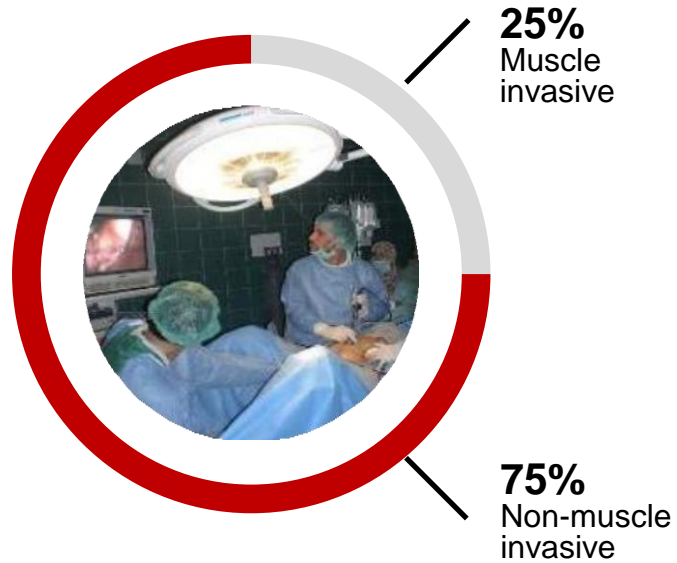
## **Dramatically improve physicians' ability to visualize cancer during Minimally Invasive Surgery (MIS)**

- Breakthrough technology, works with an FDA approved imaging agent
- Initial target - \$400M bladder cancer market - a “hot-button” urology issue looking for innovation
- Development risk mitigated; functional products built
- Regulatory plan in place - meetings with FDA underway
- Well protected IP - 3 key patents issued
- Strong Boston-based team that has done it before; this is an execution play
- World-class Scientific Advisory Board



# Bladder Cancer

## Initial Target Market



- \$4B bladder cancer surveillance
- > 50% recurrence rate in non-muscle
- > 724,000 living in fear of recurrence
- 81,190 new cases/year; 17,240 deaths\*

\* American Cancer Society: [Key Statistics for Bladder Cancer](#); Last Revised: January 4, 2018

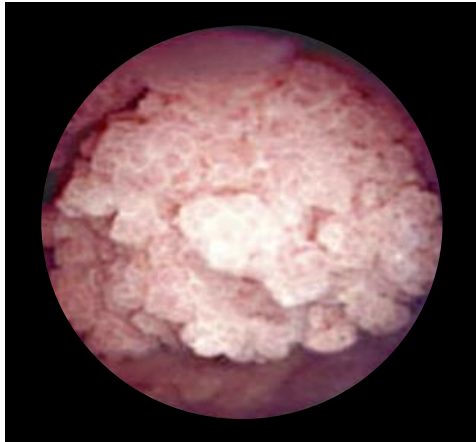
Bladder cancer is the  
6<sup>th</sup> most prevalent  
cancer in the U.S.

Most expensive  
cancer to treat

# Current Standard of Care – White Light

Significant Unmet Medical Need Remains

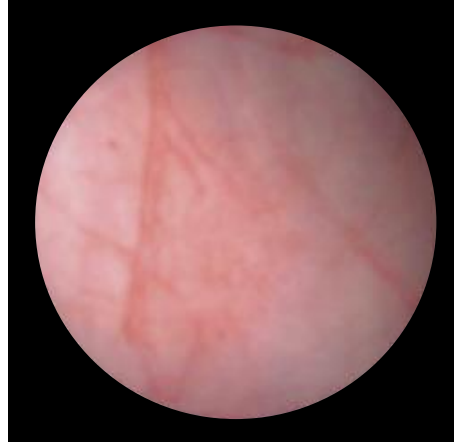
## White Light



*Tumor visible  
above organ wall*

- Highly effective for visualizing cancerous tumors that protrude above the bladder wall

## Limitations of White Light

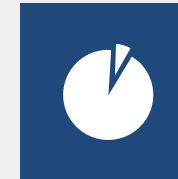


*Flat tumors  
not visible*

- Flat tumors may look the same as normal tissue
- Not effective in visualizing the margins of the tumor



**30-year-old**  
technology



**~95%**  
of market today

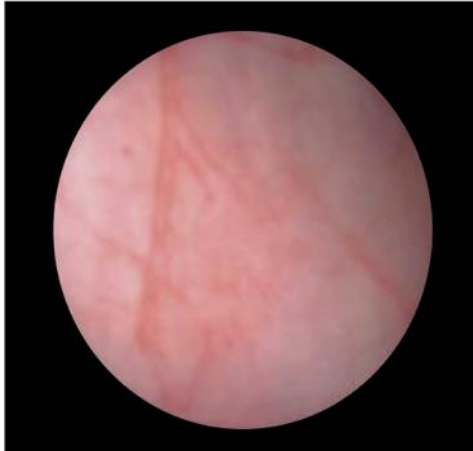


**>50%**  
recurrence rate  
in non-muscle

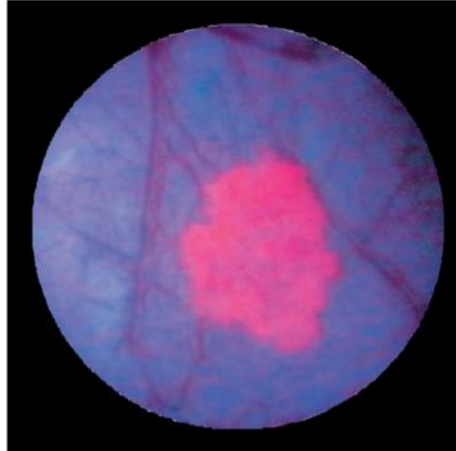
# Promising New Modality – Blue Light

## Blue Light with Fluorescing Contrast Agent

White Light



Blue Light



### Benefits:

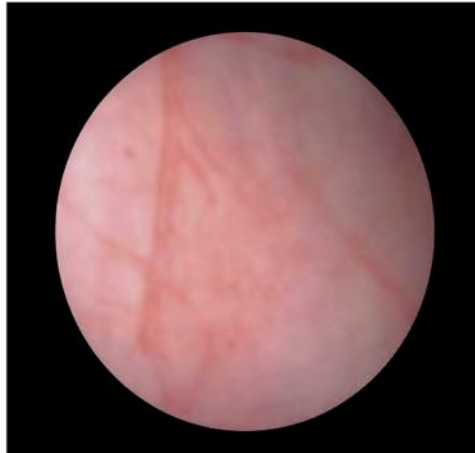
- Blue Light – excites fluorescence in the tumor, highlighting the cancerous tissue
- Easier to detect flat cancers and visualize margins - 25% more tumors found

Recommended by American Urology Association (AUA) Guidelines

# The Challenges: Today's Blue Light

## Lack of Dual Images and Scope Compatibility

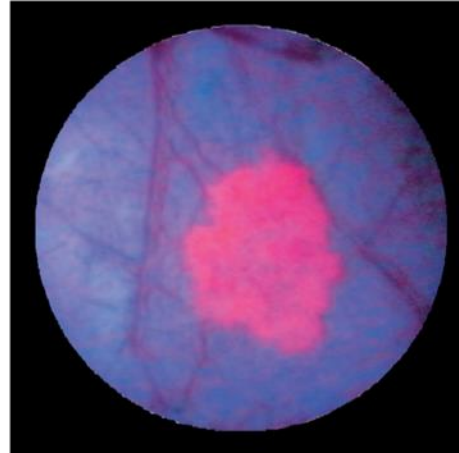
*White Light*



*White light image shows the full landscape of the bladder... but does not highlight cancer*



*Blue Light*



*Blue light, excellent job highlighting cancerous tissues in the bladder*

## Limitations

- Surgeons cannot operate using the blue light image
- Blue image not in real-time, may lose orientation in bladder
- Surgeon must manually “switch” between two different images
- Today's blue light available by only one manufacturer and is not compatible with other endoscopes on the market

# Imagin i/Blue Imaging System

## Corrects Limitations of Today's Blue Light

### Today's Blue Light Equipment



Camera Control Unit

Light Source

Video Data Recorder

=

### i/Blue Imaging System



### Key Message

- Improved surgical technique
  - Patented simultaneous acquisition of dual imaging
- Financial Benefits
  - State-of-the art technology at a lower price
  - Compatible with most scopes on the market



# i/Blue System Control Unit

## State-of-the-art Key Components

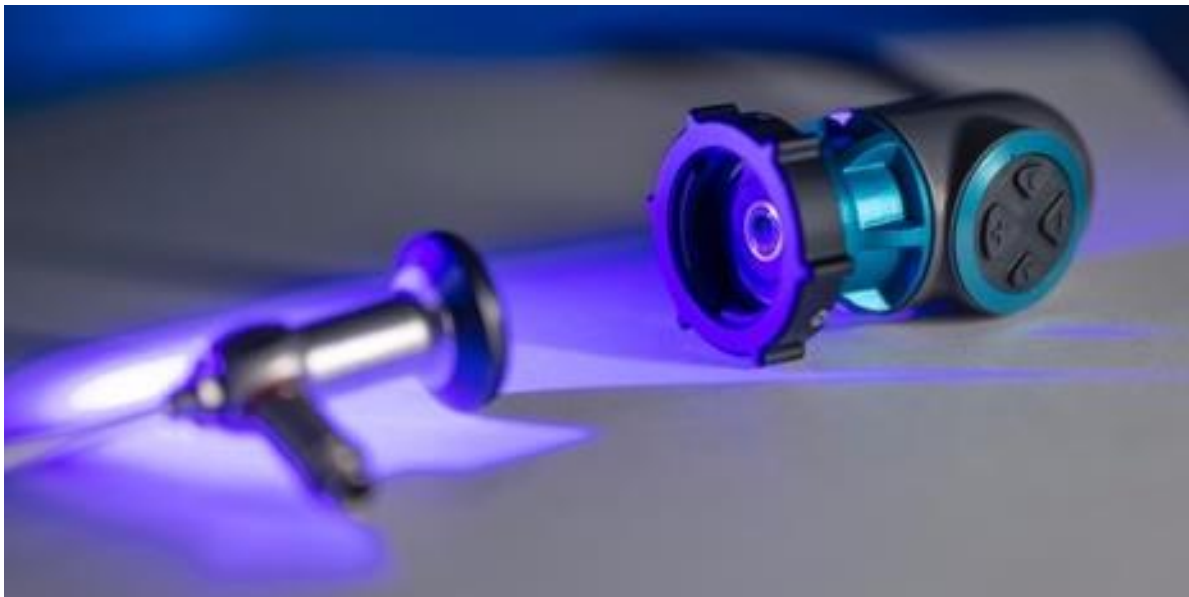


### Functions

- Dual wavelength light source, two-channel camera control unit, data recorder and power supply
- Illuminates the interior of the bladder with white and blue light simultaneously
- Ease of use

# Dual View Camera Head

## State-of-the-art Key Components



### Functions

- Two cameras with sophisticated optical filters split the image into white light and blue light channels
- Displays simultaneous, side-by-side white and blue light on the surgical monitor – in real time
- Designed to work with most endoscopes on the market

# Focus Groups, User Needs/Product Validated

American Urology Association Annual Meeting



*Meetings with Clinical Opinion Leaders*



*System Control Unit*



*Dual View Camera*

# Solution: i/Blue™ Imaging System\*

Making BLC Practical and More Accessible



## i/Blue Value Proposition

- **Simultaneous side-by-side images**
  - No switching back and forth / shows cancer in context
  - Enables surgeon to better visualize and resect the cancer
- **DV Camera Head - system compatibility**
  - Attaches to most endoscopes on the market, allowing hospitals to use equipment they already own saving cost
- **Makes BLC practical and more accessible**
  - State-of-the art technology at a lower price
  - Dramatically expands the market

# Building Imagin Medical

To Success



## On-Going Development

Expansion/multiple MIS procedures, accommodates multiple contrast agents, i/Vision combines multiple illumination sources



## Well Protected Intellectual Property

4 key issued and pending patents



## Growth Strategy

Bladder cancer surgery – Bladder cancer fluorescence imaging biopsy. Immediate credibility, independent Sales Reps, expand to laparoscopic surgery

## Strong M&A Environment

If You Can't Beat Them, Buy Them



### PINPOINT

- Introduced Q4, 2007
- White light + ICG fluorescence endoscopic system
- Visualization of blood flow and tissue perfusion during surgery
- Ability to **overlay/combine** white light and fluorescence imaging in real time



### System 1588

- Introduced Q1, 2016
- White light + ICG fluorescence endoscopic system
- Visualization of blood flow and tissue perfusion during surgery
- Surgeons need to **toggle** back and fourth between white light and fluorescence image



June 2017: “Stryker Corp. to acquire Novadaq Technologies for \$701 million”

# Financial Highlights

## Liquidity and share capital

Stock Exchanges OTCQB: **IMEXF** CSE: **IME**

### Current Share Structure

Share Class (as of 11/01/2020)	# of Shares
Common Shares	8,917,008
Warrants Outstanding*	1,966,790
Options Outstanding	535,000
<b>Fully Diluted Shares Outstanding</b>	<b>11,418,798</b>

### Insider Ownership

Shares Held by Insiders	515,417
Insider Ownership	5.78%

\*US \$ Equivalents Jan 2022: 1,966,790 @ \$3.00 = \$5.9M



# In Summary

Key Investment Risks Removed, High Investment Return

## Innovation changes medical practice

Medical markets evolve when advanced technology becomes available, physicians recognize the need for improvement and patients demand it.

White Light



Today's Blue Light



i/Blue Imaging System



Disruptive Imaging Technology

Mitigated R&D Risk

Experienced Management Team

Strong M&A Market



# Thank You!

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