

IMAGIN

MEDICAL

Investor Presentation
Q2 2021

Game Changing
Cancer Care

IMAGIN

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Imagin Medical

Surgical Imaging Company

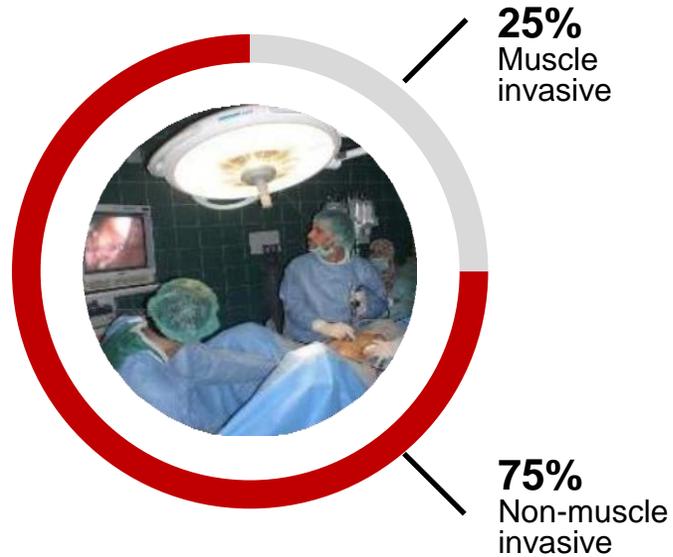
Dramatically improve physicians' ability to visualize cancer during Minimally Invasive Surgery (MIS)

- Breakthrough technology, works with an FDA approved imaging agent
- Initial target - \$400M bladder cancer market - a “hot-button” urology issue looking for innovation
- Development risk mitigated; functional products built
- Regulatory plan in place - meetings with FDA underway
- Well protected IP - 3 key patents issued
- Strong Boston-based team that has done it before; this is an execution play
- World-class Scientific Advisory Board



Bladder Cancer

Initial Target Market



- \$4B bladder cancer surveillance
- > 50% recurrence rate in non-muscle
- > 724,000 living in fear of recurrence
- 81,190 new cases/year; 17,240 deaths*

* American Cancer Society: [Key Statistics for Bladder Cancer](#); Last Revised: January 4, 2018

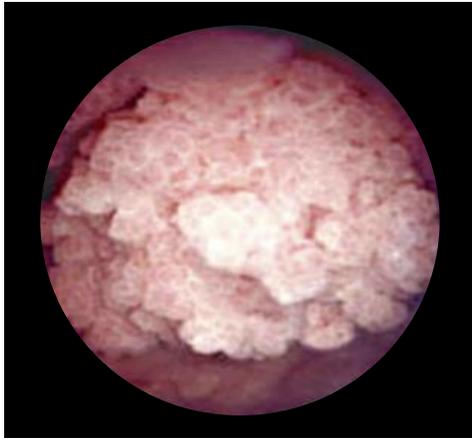
Bladder cancer is the
6th most prevalent
cancer in the U.S.

Most expensive
cancer to treat

Current Standard of Care – White Light

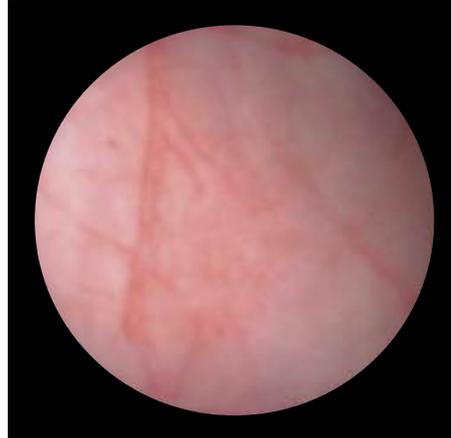
Significant Unmet Medical Need Remains

White Light



*Tumor visible
above organ wall*

Limitations of White Light



*Flat tumors
not visible*

- Highly effective for visualizing cancerous tumors that protrude above the bladder wall
- Flat tumors may look the same as normal tissue
- Not effective in visualizing the margins of the tumor



30-year-old
technology



~95%
of market today

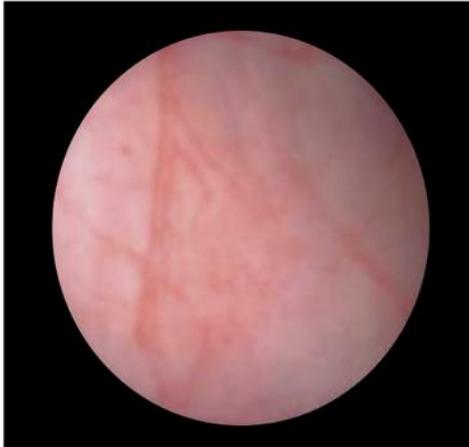


>50%
recurrence rate
in non-muscle

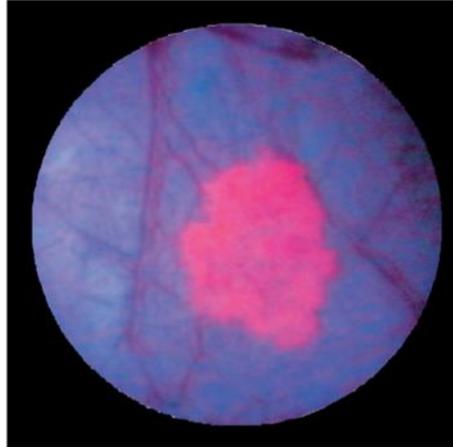
Promising New Modality – Blue Light

Blue Light with Fluorescing Contrast Agent

White Light



Blue Light



Benefits:

- Blue Light – excites fluorescence in the tumor, highlighting the cancerous tissue
- Easier to detect flat cancers and visualize margins - 25% more tumors found

Recommended by American Urology Association (AUA) Guidelines

The Challenges: Today's Blue Light

Lack of Dual Images and Scope Compatibility

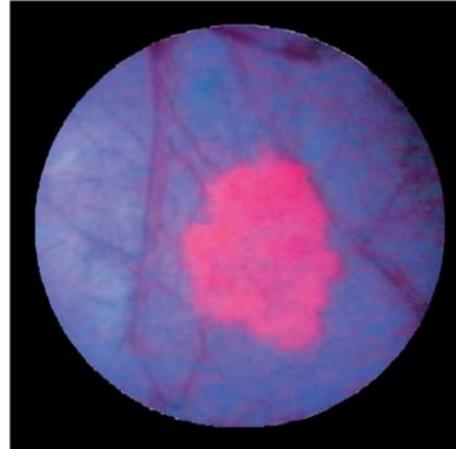
White Light



White light image shows the full landscape of the bladder... but does not highlight cancer



Blue Light



Blue light, excellent job highlighting cancerous tissues in the bladder

Limitations

- Surgeons cannot operate using the blue light image
- Blue image not in real-time, may lose orientation in bladder
- Surgeon must manually “switch” between two different images
- Today's blue light available only one manufacturer and is not compatible with other endoscopes on the market

Imagin i/Blue Imaging System

Corrects Limitations of Today's Blue Light

Today's Blue Light Equipment



Camera Control Unit

Light Source

Video Data Recorder

=

i/Blue Imaging System



Key Message

- Improved surgical technique
 - Patented simultaneous acquisition of dual imaging
- Financial Benefits
 - State-of-the art technology at a lower price
 - Compatible with most scopes on the market

i/Blue System Control Unit

State-of-the-art Key Components



Functions

- Dual wavelength light source, two-channel camera control unit, data recorder and power supply
- Illuminates the interior of the bladder with white and blue light simultaneously
- Ease of use

Dual View Camera Head

State-of-the-art Key Components



Functions

- Two cameras with sophisticated optical filters split the image into white light and blue light channels
- Displays simultaneous, side-by-side white and blue light on the surgical monitor – in real time
- Designed to work with most endoscopes on the market

Focus Groups, User Needs/Product Validated

American Urology Association Annual Meeting



Meetings with Clinical Opinion Leaders



System Control Unit



Dual View Camera

Solution: i/Blue™ Imaging System*

Making BLC Practical and More Accessible



i/Blue Value Proposition

- **Simultaneous side-by-side images**
 - No switching back and forth / shows cancer in context
 - Enables surgeon to better visualize and resect the cancer
- **DV Camera Head - system compatibility**
 - Attaches to most endoscopes on the market, allowing hospitals to use equipment they already own saving cost
- **Makes BLC practical and more accessible**
 - State-of-the art technology at a lower price
 - Dramatically expands the market

Building Imagin Medical

To Success



On-Going Development

Expansion/multiple MIS procedures, accommodates multiple contrast agents, i/Vision combines multiple illumination sources



Well Protected Intellectual Property

4 key issued and pending patents



Growth Strategy

Bladder cancer surgery – Bladder cancer fluorescence imaging biopsy. Immediate credibility, independent Sales Reps, expand to laparoscopic surgery

Strong M&A Environment

If You Can't Beat Them, Buy Them



PINPOINT

- Introduced Q4, 2007
- White light + ICG fluorescence endoscopic system
- Visualization of blood flow and tissue perfusion during surgery
- Ability to **overlay/combine** white light and fluorescence imaging in real time



System 1588

- Introduced Q1, 2016
- White light + ICG fluorescence endoscopic system
- Visualization of blood flow and tissue perfusion during surgery
- Surgeons need to **toggle** back and fourth between white light and fluorescence image



June 2017: “Stryker Corp. to acquire Novadaq Technologies for \$701 million”

In Summary

Key Investment Risks Removed, High Investment Return

Innovation changes medical practice

Medical markets evolve when advanced technology becomes available, physicians recognize the need for improvement and patients demand it.

White Light



Today's Blue Light



i/Blue Imaging System



Disruptive Imaging Technology

Mitigated R&D Risk

Experienced Management Team

Strong M&A Market

Thank You!

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